



Welcome. Relax. Take a Load Off.

Hey there cool parents, and thanks for allowing us into your inbox during the madness of holiday season. In return, we hope to help you chill a little bit and do that holiday shopping from the comfort of your own computer chair.

In fact if you haven't been to [Cool Mom Picks](#) lately, well then we insist. Between our [holiday gift guide](#), our [safer toy guide](#), and the fact that our team is insanely posting 50% more cool picks a day in December, we promise it will be worth your while.

Baby's First Christmas: Clothes That Won't Look Dorky on January 7.

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We also like ses petites mains' [shirtwaist dress](#) at Shop Orange Button in pomegranate corduroy. (\$78)



